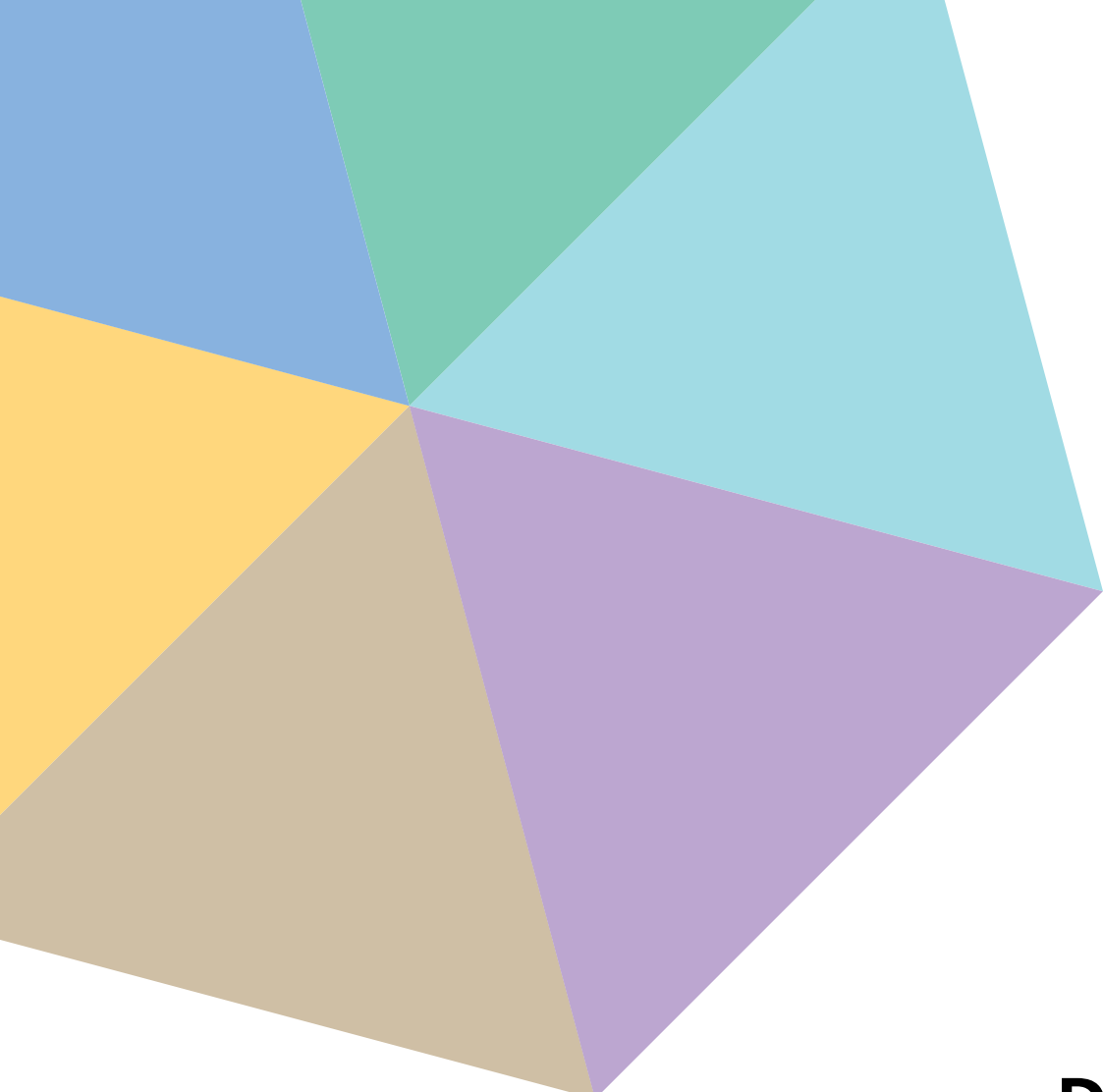






**HOME**  
**APPLIANCES**  
DESIGN AND  
TECHNOLOGIES



INTERNATIONAL EXHIBITION  
**HOME APPLIANCES**  
**DESIGN AND TECHNOLOGIES**

**09-12 APRIL, 2015**  
CROCUS EXPO ICC  
(PAVILION 2, HALL 5)

# HOME APPLIANCES

DESIGN AND  
TECHNOLOGIES

ABOUT THE EXHIBITION

THE UNIQUE EXHIBITIONAL PROJECT **HOME APPLIANCES DESIGN & TECHNOLOGIES** IS NOT ONLY A TECHNOLOGICAL AND DESIGNER LATEST HOME APPLIANCES EXHIBITION, IT IS THE ONLY VENUE IN RUSSIA WHERE THE EXPOSITIONS OF THE WORLD'S LEADING BRANDS AND MANUFACTURES OF HOME APPLIANCES, HOUSEHOLD GOODS, DESIGN AND SMART PRODUCTS ARE UNITED WITHIN A SINGLE CONCEPT WITH THE RICH INTERACTIVE PROGRAM FOR VISITORS.



THE PROGRAM INCLUDES DIVERSE THEME-BASED MASTER CLASSES, CULINARY, STYLING AND BARISTA SHOWS, ENTERTAINING ACTIVITIES FOR CHILDREN AND ADULTS, PRODUCTS CRASH TESTS AND MANY OTHER THINGS.

*The project is held together with the Russia's largest consumer electronics exhibition*  
**CONSUMER ELECTRONICS  
& PHOTO EXPO 2015**

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BOOTH EXPOSITION

**HOME APPLIANCES** EXHIBITORS - LEADING INTERNATIONAL COMPANIES WILL PRESENT A VAST VARIETY OF THEIR PRODUCTS ON THE BOOTH EXPOSITIONS.



## EXHIBITION THEMES:

- Large home appliances
- Small home appliances
- Built-in home appliances
- Climate appliances
- Health and beauty appliances
- Ware and household chemicals

# HOME APPLIANCES

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THEME-BASED EXPOSITIONS

**HOME APPLIANCES** SHOW IS DIVIDED INTO THEME-BASED EXPOSITIONS THAT WILL ALLOW VISITORS TO GET THE LAY OF THE LAND IN THE WIDE VARIETY OF PRESENTED PRODUCTS AND ACTIVITIES.



## THEME-BASED EXPOSITIONS:

- Designer kitchen appliances
- Designer kitchen studios
- Smart technologies
- Coffee-room
- Cleaning zone
- Beauty zone

*Each exposition is accompanied by the interactive program.*

# HOME APPLIANCES

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THEME-BASED EXPOSITIONS

## EXPOSITION "DESIGNER KITCHEN APPLIANCES. DESIGNER KITCHEN STUDIOS"

THE DEMONSTRATION OF THE MODERN HOME APPLIANCES, WHICH SEEMLESSLY COMBINE TECHNOLOGICAL EFFECTIVENESS AND DESIGN.

### WELCOME TO PARTICIPATE:

Manufacturers and distributors of designer small and large home appliances, designer kitchen furniture salons.

*The visitors will have the opportunity to discover the advantages of the designer home appliances and modern trends in kitchen space arrangement.*

#### Interactive program:

Companies' representatives together with the show host will demonstrate designer home appliances naturally built into the kitchen furniture. The visitors will have a chance to cook various dishes and make beverages, enjoy the usability and the esthetics of ergonomic design.



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## EXPOSITION "SMART TECHNOLOGIES"

THE LATEST "SMART" HOME APPLIANCES, WHICH CAN BE CONTROLLED THROUGH WI-FI AND OTHER MEANS. THE EXPOSITION INTRODUCES THE VISITORS TO "SMART" AND ENERGY-SAVING APPROACH TO THE HOUSE AND KITCHEN ARRANGEMENT.

## WELCOME TO PARTICIPATE:

"SMART" home appliances manufacturers and distributors



### Interactive program:

"Smart" technologies in action!" show. The visitors will not only get the chance to find out about the capabilities of the built-in "smart" appliances, but to try them out themselves.



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THEME-BASED ESPOSITIONS

## CLEANING ZONE EXPOSITION

AN EXCLUSIVE DEMONSTRATION OF CLEANING APPLIANCES,  
WASHING AND DRYING MACHINES.



### WELCOME TO PARTICIPATE:

Manufacturers and distributors of the cleaning  
appliances, washing and drying machines

### Interactive program:

There will be a cleaning products' defile accompanied by models  
on the display platform. The visitors will take experts' opinion and  
test the products in action.

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THEME-BASED ESPOSITIONS

## EXPOSITION "COFFEE-ROOM"

THE LEADING MANUFACTURERS OF COFFEE MAKING APPLIANCES WITH THE HELP OF PROFESSIONAL BARISTAS WILL INTRODUCE THE NEWLY-DESIGNED PRODUCTS ON A PURPOSE-BUILT SITE EXECUTED IN A NICE COSY COFFEE-ROOM FORMAT.



### WELCOME

### TO PARTICIPATE:

Manufacturers of coffee making appliances, raw products, coffee-making vessels.

### Interactive program:

The visitors will get a chance to watch and take part in barista shows, presentations, and become the proud owners of gifts from world's leading manufacturers of appliances and coffee-making appliances companies.

# HOME APPLIANCES

DESIGN AND  
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THEME-BASED EXPOSITIONS

## "BEAUTY ZONE " EXPOSITION

EXPOSITION OF THE LATEST HEALTH AND BEAUTY APPLIANCES



### WELCOME TO PARTICIPATE:

Manufacturers and distributors  
of beauty appliances

#### Interactive program:

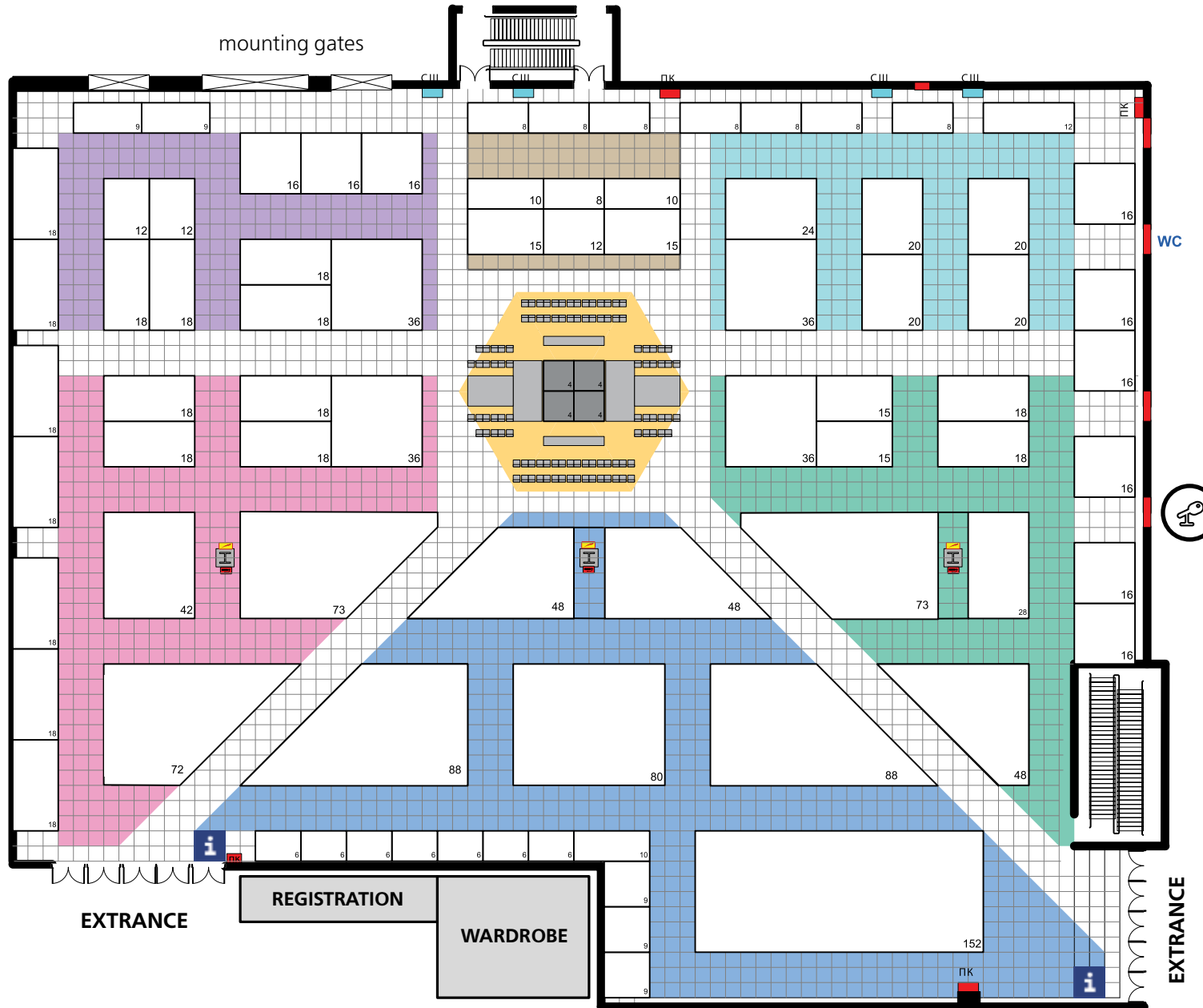
Famous stylists and make-up artists will give their master classes. The visitors will have the opportunity to see the true value of the exhibited newly-designed health and beauty products, and get the unforgettable look from the master hands.



# HOME APPLIANCES

DESIGN AND TECHNOLOGIES

EXPOSITIONS' LAYOUT



- INTERACTIVE ZONE
- DESIGNER KITCHEN APPLIANCES
- SMART TECHNOLOGIES
- CLEANING ZONE
- BEAUTY ZONE
- MIXED EXPOSITIONS
- COFFEE-ROOM

**FOR MORE INFORMATION PLEASE CONTACT:**

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**HOME APPLIANCES EXHIBITION**

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